



Department of Business Studies

# CENTRE FOR DISTANCE AND ONLINE EDUCATION

2024-2025



# Discover The NorthCap University

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The NorthCap University (NCU) is a progressive multidisciplinary university located in the city-centre of Gurugram, Haryana. The university's rich heritage of 25+ years, 11000+ alumni and robust academic infrastructure enables deep linkages with government, industry and research bodies. The university operates three schools in its state-of-the-art urban campus and hosts a diverse student body in the disciplines of engineering & technology, management, liberal arts, law, and applied sciences.

NCU is a National Assessment and Accreditation Council (NAAC) Grade A accredited university that serves as a research and talent catalyst between students and industry. Guided by eminent academicians and industry leaders, it follows an immersive pedagogy to deliver undergraduate, postgraduate and doctoral programmes. The university is

a comprehensive partner of Arizona State University (#1 university in the U.S. for innovation, outreach and stewardship). This strategic collaboration focuses on innovation, internationalisation and digitisation. NCU students enjoy summer immersion programme and accelerated master's programmes in the US given this partnership.

NCU is recognised by the University Grants Commission (UGC) and the Bar Council of India (BCI). It is a member of the Association of Indian Universities (AIU), a member of the American Society for Quality and is accredited by Accreditation Services for International Colleges (ASIC), UK. With a 5-Star QS Ranking for Teaching, Employability, Academic Development, Online Learning and Inclusiveness, NCU ranks among the Top 30 Best Performing Universities as per Atal Ranking of Institutions on Innovation Achievements (ARIIA) rankings.

# Quality Benchmarks



Recognised by the University Grants Commission, Govt. of India, under Section 2(f) of the UGC Act 1956, and empowered to grant degrees under Section 22 of the Act. Accorded UGC 12 (b) Status



Recognised by the Bar Council of India, Govt. of India



Member of Association of Indian Universities



National Assessment and Accreditation Council (NAAC) has accredited The NorthCap University as Grade 'A' for five years during the second cycle of accreditation held in July 2022, for the duration 2022-27.



Accredited by Accreditation Services for International Colleges (ASIC), United Kingdom, in the category of 'Premier' Universities, with Commendable Grades



Institutional Member of American Society for Quality (India)



3-Star Rating by (IIC) in 2023

## NCU's Global Education Partners

Co-teaching, immersion, student & faculty mobility and research



# Rankings & Ratings



In the NIRF Ranking by the Ministry of Education, Government of India, in the Engineering category NCU is placed in the rank band of 101-150, and, in the University category placed in the rank band of 151 - 200.



School of Engineering & Technology and School of Law ranked No.1 in Haryana by CSR-GHRDC Survey 2023



QS 5 Stars in Teaching, Employability, Online Learning, Academic Development and Inclusiveness



QS I-Gauge, India Education Ratings, has recognized our university as an "INSTITUTION OF HAPPINESS" in the University and College category for the year 2021-22. The QS-I gauges badges for 2023-2024 as SOET- Platinum, SOM - Gold, SOL - Gold



School of Management & Liberal Studies ranked No 1 BBA College in Haryana by Global Human Resource Development Centre (GHRDC)



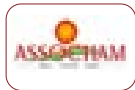
The University is ranked among the Top 30 Best performers in the Private/self financed category 2022.



Ranked 25<sup>th</sup> in Green Institutional Rankings 2022 in the Sustainable Institutions of India category



5<sup>th</sup> in the All India Non-Residential University Category 'Swachhta' Ranking by the Government of India in 2019



Recognised as Institution of Happiness (IOH), 2022

## Our Prestigious I-GAUGE Ratings





## **BACHELOR OF COMMERCE (B.COM) Online Degree (3 Years)**

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The Bachelor of Commerce (B. Com) degree is an undergraduate programme that can be taken by students to pursue a career in the area of commerce, finance, taxation etc.

Commerce is an evergreen discipline attracting a large number of students every year who wish to pursue a focused career in business and industry with government departments also offering employment opportunities. As one of the best Management Institutions in Delhi NCR, the Bachelor of Commerce

course is designed to enhance the ability to learn and study a variety of subjects like: Accountancy, Business Administration, Finance, Economics, and Industrial Policies. Through this course, students have the option of applying for a Master's in Commerce or Business Management with a specialization in Accounts and Economics, or after UG graduation they can take up employment in any organization. They can become entrepreneurs or start their own business as well.

## Programme Highlights:

- Conceptual and theoretical clarity about business, management and commerce
- Inculcating leadership skills
- Learning necessary computer skills
- Acquiring Business Communication Skills
- Developing Soft Skills
- Enhancing Ethical quotient
- Self-paced flexible learning opportunity
- MOOCs embedded in curriculum
- Becoming Industry ready
- Carving a Career Path in management and commerce

<b>Duration</b>	<b>Three Years</b>
<b>Scheme:</b>	Semester-Based
<b>Credits:</b>	120
<b>Eligibility Criteria:</b>	10+2 with minimum 40 % marks Age Limit: Minimum age to be 17 years as on 31.07.2024

## Fees:

Year	Fees
I	Rs. 16,000/-
II	Rs. 16,000/-
III	Rs. 16,000/-
<b>Total</b>	<b>Rs. 48,000/-</b>

Fee applicable in the year of admission shall be subject to year on year increase of 3% for the duration of the programme

## Course Highlights:

Introduction to Banking	Principles and Practices of Management	Human Values & Professional Ethics
Financial Management	Statistics & Research Methodology - I & II	Soft Skills
Fundamentals of Auditing	Business Laws	Business Communication – 1 & 2
Income Tax & Practice	E- Commerce	Computer Applications <sup>33</sup>
Cost Accounting	Principles of Marketing	Community Service
Micro Finance	Business Policy and Strategy	General Proficiency
Management Accounting		

## Attendance Policy

- Regular attendance ensures that the learners derive full benefit from the academic support provided by the University.
- Accordingly, University lays a lot of emphasis on regular attendance of the classes. For eligibility to any university course examination, 75% attendance is mandatory.

## Fee Refund Policy

Fee Refund Policy is as per UGC DEB Guidelines. Please connect with Helpdesk for Details.



## **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

### **Online Degree (3 years)**

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The BBA programme is spread over three years which meets the benchmark prescribed by UGC. The study accords thrust on core subjects with higher credits with a choice of electives in the domain of Marketing, Finance and HR. The programme also provides a

scope for basic life skills related courses such as Environment Science, Community Services and computer skills. The program creates a platform for employment opportunities in different sectors of the economy and provides a platform for higher education.



## Programme Highlights:

- Develop a deep understanding of the way modern businesses run.
- Understanding of Global Business Environment.
- Developing Analytical, Logical and Critical Thinking Skills.
- Choice based specializations to match specific interests of student.
- Practical exposure through case studies, published reports etc.
- Imparting Entrepreneurial Skills.
- Improving effective communication skills and holistic personality development.
- Increasing Ethical and Social Awareness
- Self learning through MOOC courses

<b>Duration</b>	<b>Three Years</b>
<b>Scheme</b>	Semester-Based
<b>Credits</b>	120
<b>Eligibility Criteria</b>	10+2 with minimum 40 % marks Age Limit: Minimum age to be 17 years as on 31.07.2024

## Fees:

<b>Year</b>	<b>Fees</b>
I	Rs. 24,000/-
II	Rs. 24,000/-
III	Rs. 24,000/-
<b>Total</b>	<b>Rs. 72,000/-</b>

Fee applicable in the year of admission shall be subject to year on year increase of 3% for the duration of the programme.

## Course Highlights:

Principles of Management	Business Communication	Legal Aspects of Business
Statistics and Research Methodology	Income Tax	Marketing Management
Fundamentals of Banking	E-Commerce	Computer Applications for Business
Human Values and Professional Ethics	Community Service	General Proficiency

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